

**Overview**

Design Educator / Graphic Designer / Art Director / Environmental Graphic Designer who digs deep into the subject matter, interpreting it for a variety of mediums in ways that are effective and beautiful. Vast experience, primarily in cultural institutions, working collaboratively with teams of diverse professionals to meet the needs of the audience.

**Exhibit & Graphic Design Experience**

CONSULTANT **Kristin Lilley Design** Brooklyn, NY, 2020 – present

Consultation and Design **Museum of Imagination + Innovation** ongoing

Conceive and design interactive components for interior and exterior community play spaces.

Garden and Graphic Design **Rebecca Cole Grows** ongoing

Design private and commercial gardens, design client proposals, holiday decor, coordinate installations

ART DIRECTOR **Children's Museum of Manhattan** New York, NY, 2001 – 2020

Art directed and designed exhibit graphics including: identity, environmental, digital and non-digital interactives, simple animations, building facade, marketing, and products.

Collaborated with a team of graphic designers, curators, artists, educators, architects, industrial designers, and media specialists—creating immersive learning environments for family and school audiences.

Worked with all museum departments to maintain and develop institutional graphic identity for all signage, promotional, educational and fund raising materials including: brochures, advertising, website, and email.

Coordinated special projects including: institutional websites, market research, off-site outreach installations.

Supervised and mentored a team of smart, talented designers: staff, freelance, and interns.

Managed budgets and tight time lines, sometimes with extra creativity.

Researched and specified fabrication methods. Prepare and/or oversaw files for fabrication and print production.

DESIGN PRODUCTION MANAGER **Cooper-Hewitt, National Design Museum, Smithsonian Institution**, New York, NY, 2000

Determined fabrication methods and oversaw installation of all exhibition graphics including: fabric scrims, exterior signage, murals, labels, text panels, photographic reproduction, and silk screening.

Designed and co-designed signage and exhibition components.

Coordinated all print graphic production.

Executed formal bidding process as specified by Smithsonian guidelines.

ASSOCIATE ART DIRECTOR **The New York Botanical Garden** Bronx, NY, 1996 – 1999

Designed a variety of print materials including brochures, catalogs, invitations, and direct mail.

Developed print design standards as part of a team; designed the corporate standards manual.

Art directed junior designer, free lancers, outside contractors, and volunteers.

Designed signage including orientation, interpretive, donor recognition, and seasonal banners.

Determined fabrication methods and oversaw installation of all signage for the Garden.

Participated in strategic planning process consisting of interviewing similar institutions, written analysis, and formal presentation to staff and board.

SENIOR DESIGNER **Cosgrove Associates**, New York, NY, 1995 – 1996

Designed direct mail packages for financial accounts including Citibank and Citizens.

DESIGNER **Planned Parenthood of New York City** New York, NY, 1993 – 1994

Designed collateral materials including brochures, ads, invitations, direct mail, and banners.

DESIGNER **W.R. Grace & Co.** Lexington, MA, 1987 – 1990

Designed a variety of materials including award-winning identity package, invites, trade shows, magazine ads.

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# Kristin Lilley

## Teaching Experience

**Fashion Institute of Technology** New York, NY, 2005 – present

ADJUNCT PROFESSOR

Communication Design Pathways Department, 2005 – present

*Wrote course outline for in-person and online* Presentation Graphics for Built Environments

Classes Taught: Color Studies, Vector Graphics, Digital Imagery, Graphic Layout, Signage and Graphics

Pre-college Program, Continuing Education Department, 2011

ACADEMIC ADVISOR

Graduate Exhibition Design, 2006 Curriculum Development

**LIM College** New York, NY, 2021

ADJUNCT PROFESSOR, Visual Studies Department Classes Taught: Digital Design

**Haverford College** Haverford PA, 2021

Visiting Lecturer, Remote

**Playful Learning Landscape Action Network** Ambler, PA, 2021

Design Consultant and Advisor

**Art Institute of New York**, New York, NY, 2007 – 2009

Academic Advisor

## Publishing Experience

AUTHOR working title **Room to Grow: Designing Spaces for Playful Exploration**

Resource design book proposal in-development with a literary agent.

INDEPENDENT DESIGNER **PBC International**, Glen Cove, NY

Designed full-color, large-format book *FoodWrap* by Steven Heller.

Art directed product shots for selected submissions.

FREELANCE DESIGNER **Alexander Isley Design**, New York, NY

Designed full-color, large-format book *That's Entertainment* by Steven Heller.

Edited final selection of submissions for inclusion in the book.

ASSISTANT EDITOR/DESIGNER **Lewin/Holland, Inc.**, New York, NY

Sought out contributors, edited articles, advised on final submissions for *Great Package Design* by DK Holland.

Designed interior spreads and prepared for print production.

## Design Leadership

**Conference Presenter**

**Mid-Atlantic Association of Museums (MAAM)**

Engaging the Family Audience in Museum Exhibitions

**New York City Museum Educators Roundtable (NYCMER)**

Listening to Our Family Audiences Through Evaluation and Experimentation with the

Whitney Museum of American Art and Museum of Modern Art

**Design Organizations**

SEGD Member | AIGA, New York Chapter member

**AIGA/NYC Founding Co-chair, Students and Young Designers (SIG)**

Conceived, produced, and chaired monthly events for an audience of young designers.

**AIGA/NYC Founding Mentor Program Coordinator** In conjunction with the Board of Education and the High School of Art & Design, selected professionals to mentor students and produced events.

**AIGA/NYC Mentor** Mentored design students from the High School of Art and Design.

## Awards

**First Place** American Association of Botanical Gardens and Arboreta, Chicago, IL

**Honorable Mention** American Association of Museums, Washington, DC

**Second Best of Show** Student Art Association Show, Durham, NH

## Education

**Pratt Institute**, M.S., Communication Design [+ additional Graduate Design Management courses]

**University of New Hampshire**, B.A., Studio Art [Painting]